

RULES FOR THE SELECTION OF PROJECTS FOR THE EDELIVERY BARCELONA START-UP INNOVATION HUB TO BE HELD IN BARCELONA FROM JUNE 9TH TO 11TH AT THE EDELIVERY BARCELONA.

INTRODUCTION

eDelivery Barcelona Expo & Congress will be held from June 9th to 11th in the framework of the SIL Barcelona, to respond to the future challenges of corporates, retailers and companies that offer solutions in the sectors of e-commerce, delivery, last mile and sustainability. In this sense, eDelivery Barcelona is looking for **disruptive companies** in the e-commerce sector and delivery, ***do you think that can be yours?***

The adoption of advanced technologies is changing the value chain and redefining the business models of many sectors from production to logistics, marketing, or product delivery. The most disruptive innovations, in this and other sectors, are being led by start-ups that offer agile structures to face the rapid change.

The **eDelivery Barcelona Start-up Innovation Hub** is a single meeting point between large companies, potential partners, investors and those technological breakthroughs in the transport, delivery, retail and last mile sectors that are radically changing the sector, in both, retail and wholesale channels.

The **eDelivery Barcelona Start-up Innovation Hub** is a unique opportunity for you to:

- **Present** your creative and innovative solution to the top Industrial Corporations Worldwide, Investors and Corporate Venture during eDelivery Barcelona.
- **Show** your Innovative project in a 5 minutes pitch in front of an audience of clients, suppliers, investors, potential partners and, in general, retail specialized audience worldwide.
- **B2B meetings** with investors, Speed Dating and Lunch Networking with large companies and potential partners on June 9th and 11th (access to **The Retailer Club**, save up more than 300 €).
- **Exhibit your company in a preference start-up area** in the Congress. Top five start-up selected will be free of charge, and the next ones a special exhibition pack price (500 €).
- **Access to specialized sector knowledge** with free tickets for the three days of the congress.
- The **TOP FIVE** will be also direct candidates to the **eDelivery Awards** on the categories: **Best Start-up Award**.
- The selected projects will be published in the **eDelivery Barcelona start-up directory** with the best start-ups of the year.

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The top ten selected start-ups could also participate in the **eDelivery Barcelona Accelerator** promoted by the Consorci de la Zona Franca and organized by the La Salle Technova Barcelona. The program will include training sessions in different areas, workshops with consolidated companies in the ecosystem and work spaces, and will be exclusive for the participating start-ups in the eDelivery Barcelona Start-up Connection Hub.

SELECTION OF PROJECTS

The Expert Committee will evaluate the solutions presented with the following criteria:

- The project impact for industry.
- Capable management teams.
- High value technological solutions with delivering sustainable competitive advantages are preferred.
- Potential for sustainable growth.
- Influence the economy and society, in general.
- The company must have a high innovation component.

All projects must be submitted using the official platform. The organization will address each participant to notify the approval of the submission if all documentation and materials were correctly received or if further information or clarification is needed. An Expert Committee will rank the projects in order to obtain a shortlist of the best solutions. The final selection will follow the rank ordering provided by the Expert Committee.

Only the selected solutions by members of the Expert Committee are eligible to present their projects in the eDelivery Barcelona Start-up Innovation Hub, depending on where they have applied.

By submitting a business plan, candidates represent and warrant to **eDelivery Barcelona** that they have all rights, titles and/or interests in the business plan submitted. And the information it contains is accurate and complete, and that by submitting the document to the eDelivery Barcelona Start-up Innovation Hub they are not, and will not be, violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.

The eDelivery Barcelona organization reserves the right to disqualify any entry that, in its sole judgment, violates the letter or the spirit of the guidelines, processes and rules of the event and its decisions are final and binding.

eDelivery Barcelona Start-up AWARDS

The Awards will recognize those innovative and creative solutions that impact to the delivery sector.

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ORGANIZATION

EL CONSORCI DE LA ZONA FRANCA organizes the eDelivery Barcelona Expo & Congress in the framework of the SIL Barcelona. The **eDelivery Barcelona Start-up Innovation Hub** is organized by LaSalle Technova Barcelona in collaboration with the IASP (International Association of Science Parks and Areas of Innovation). La Salle Technova Barcelona designated an Expert Committee who is responsible for selected the best start-up solutions.

CONFIDENTIALITY

All materials presented, including business plans, must be appropriate for public dissemination. They must not include any confidential information that the entrepreneur does not wish to make public. Due to the nature of the event, the organization will not be held responsible for the confidentiality of the business plans and their content.

CALENDAR

The deadline for submitting the innovative solutions is on **April 3rd 2020**. During the following days, the Expert Committee will analyse and evaluate the projects presented and choose the best finalists. The organizers will contact the selected solutions by mail, so they can participate in the Innovation Hub during the eDelivery Barcelona 2020.

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